



LinkedIn Workshops

For Business Development, Job Seekers & Career Progression

Why LinkedIn?

LinkedIn is the number one networking site for business development, job seekers and career progression. Over 175 million members use LinkedIn to connect with other companies and businesspeople to advance their businesses, causes and careers. It is the most powerful and well-accepted network for attracting and developing professional contacts and leads. The Treer Group offers workshops to help individual and business members get maximum benefit out of LinkedIn.

Basic LinkedIn Workshop

This workshop introduces the LinkedIn social media site, explains what it is, why it matters and how to build and use personal profiles.

Advanced LinkedIn for Job Seekers

Building on the basics, this workshop teaches participants how to use LinkedIn to highlight their career accomplishments, put their best foot forward, research companies and people and find jobs.

Advanced LinkedIn for Business Development

Business professionals gain the skills to leverage LinkedIn for lead development, to research markets and prospects, to become known as an expert or thought leader and create and leverage a LinkedIn company page.

Custom Workshops

The Treer Group can create custom workshops to help individuals or organizations achieve specific goals utilizing the power of LinkedIn. The number of participants, length of the workshop and location are all flexible.

Workshops Cost

The cost of The Treer Group's LinkedIn workshops is based on the number of participants, level and depth of content, length of the workshop, location and other considerations. Special workshops sponsored or hosted by organizations for open registration are also available. To find out more, contact Janet Treer at 717.653.6118 or [email](#).



the
Treer Group

Take the Lead